Scout Experience Survey 2024:

**Parents/Carers (Scouts and Explorers) email/letter template**

Dear parent/carer,

Every year, the UK Scouts survey young people and parents/carers to understand:

* how young people feel about Scouts and what they gain from Scouts
* how supported adult volunteers feel and where we can offer more support
* why young people join and leave Scouts
* how parents/carers feel about Scouts

It’s a key moment in the year to understand the impact that Scouts has on young people. By understanding this impact, it’ll make it easier to explain the benefits Scouts brings young people, and in turn will help attract even more young people and adult volunteers.

As a parent/carer of a young person who has been involved in Scouts in the last 12 months, we would really appreciate it if you could share the young persons’ survey with them and complete the parents’ survey yourself.

# Share this survey with your child/children in Scouts or Explorers

We would like your child/children to complete the survey for young people.

We ask them more detailed questions, information about their background, and permission to contact them again and anonymously link their answers to things Scouts can have an impact on, like education.

**Please note:** their answers will never be shared in a way that allows them to be identified. Any results will be the average of lots of young people and any matching of information to other records will be done anonymously, with any link to them as an individual broken before we look at the results.

**The Survey for young people is available here:** scouts.org.uk/about-us/testing-hub/scout-experience-survey/

It should take around 15-20 minutes to complete and it may be easier to do on a computer or tablet rather than a mobile phone.

**The survey for parents is also available here:** [**scouts.org.uk/about-us/testing-hub/scout-experience-survey/**](https://www.scouts.org.uk/about-us/testing-hub/scout-experience-survey/)

This survey will take about 5 minutes

# Your chance to win!

As a thank you for taking part in the survey, young people who take part will be entered into a draw to win one of £50 vouchers to spend at Amazon. We have 10 vouchers available exclusively for young people. The other 10 vouchers will be for our adult volunteers who take part.

Also, just by completing the survey you’ll receive a 20% discount to use at Scout Store until 31 December 2023.

# The survey closes on Tuesday 18 June 2024.

**Social media template**

Please complete this year’s Scout Experience Survey, it’s our chance to understand the impact we have on our young people. It’ll help us understand how we can attract new young people to join. Take part at [**scouts.org.uk/about-us/testing-hub/scout-experience-survey/**](https://www.scouts.org.uk/about-us/testing-hub/scout-experience-survey/) before 18 June 2024. By taking part you’ll be entered in a prize draw to win a £50 voucher to spend at Amazon.